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FOR IMMEDIATE RELEASE

December 22, 2021

WFCU Credit Union Announces Winner of November Mortgage Madness Sweepstakes \$2,500 Early Bird Prize Draw

Windsor, ON – WFCU Credit Union is excited to announce Heather K. of Tecumseh as the winner of the Mortgage Madness Sweepstakes second Early Bird Draw of \$2,500. The Sweepstakes, a first for WFCU Credit Union, runs until December 31, 2021, with six members ultimately winning their mortgage payments for a year from WFCU Credit Union.

“A contest of this size is unique in our industry,” notes Eddie Francis, President and CEO of WFCU Credit Union. “Owning a home is one of the largest financial investments that people make, so we wanted to provide an opportunity for them to win some money to help with their mortgage. This contest is a chance to offset some of the cost associated with owning a home, and it also provides an opportunity for people to join an organization that cares deeply about the communities we serve. We want to see our members achieve their financial goals. As an organization, our members and communities are our first priority.”

To qualify for the Mortgage Madness Sweepstakes, one must either switch their mortgage to WFCU Credit Union from another financial institution, refinance their existing mortgage with WFCU Credit Union, or get a new mortgage with WFCU Credit Union. Upon meeting these qualifications, participants are entered into the Grand Prize draw for a chance to win their mortgage payments, up to a maximum of \$2,500 per month, for one year. Complete terms and conditions can be found at mortgagemadness.ca/legal.

“We’re excited to provide this amazing opportunity to win your mortgage for a year,” said Francis. “Whether you’re in the market for a new home or looking to do some renovations, the staff at WFCU



Jil Scott, Manager Sales & Service, and Julie Dunlop, Member Consultant of the WFCU Credit Union Riverside branch present Heather K. of Tecumseh, ON with a \$2,500 cheque as the winner of the November Mortgage Madness early bird prize draw.

Credit Union take the time to work with you to understand your unique financial situation and mortgage needs.”

To learn more about the Mortgage Madness Sweepstakes and WFCU Credit Union, please visit wfcu.ca.

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About WFCU Credit Union

WFCU Credit Union has been recognized as a leading, progressive financial institution headquartered in Windsor and Essex County since 1940. Proudly serving Ontario residents, community organizations, small businesses, commercial entities and public institutions for over 80 years, WFCU Credit Union is the sixth largest credit union in Ontario, and twentieth largest credit union in Canada. WFCU Credit Union operates nine retail locations in Windsor-Essex, as well as three retail locations in the Waterloo Region through ECU – A Division of WFCU Credit Union and one digital entity, Omnia Direct. Through their variety of service channels, including online and mobile banking, telephone banking and ATM services, WFCU Credit Union and its divisions have become the financial institutions of choice for 58,636 members across Ontario, including 54,143 personal members in 25,045 households, 3,121 businesses and 1,372 organizations. Currently, WFCU Credit Union has \$7.22 billion in Managed Assets and Member Service Totals of \$9.8 billion. WFCU Credit Union membership is open to anyone who lives and/or works in Ontario.

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