



News Release
January 29, 2016

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CALL FOR PROPOSALS
WFCU Credit Union Community Donations Fund

Windsor, ON - In keeping with its commitment to support our local community, WFCU Credit Union is again pleased to issue a 'Call For Proposals' to local charitable and non-profit organizations. Organizations are invited to submit proposals for review through WFCU's Community Donations Fund (CDF). This fund annually disburses a total of \$20,000 to various organizations in Windsor and Essex County. The CDF is one of many of the WFCU Credit Union Community Investment initiatives – donating over \$5 million to our communities in the last five years.

The Fund is designed to provide funding assistance to existing or new non-profit and charitable programs and projects. As in the past, proposals will be divided into four specific categories: Health and Wellness, Quality of Life, Cultural/Community and Support/Information.

All proposals must include:

- Full name of organization, address, telephone and fax numbers, e-mail address and website address.
- Name and title of contact person.
- Charitable registration number and registered name.
- Description, background and history of the organization.
- Most recent annual report including financial statements.
- Listing of board of directors and key staff.
- List and description of normal funding sources.
- Current programs and programs offered in previous year.
- Focus, objective(s) and target audience of the program/project.
- Budget, including total cost of the program/project and other funding sources for the program/project.
- Program/project evaluation procedures.

Interested organizations are asked to submit seven (7) copies of their proposal and supporting documentation to:

WFCU Credit Union
3000 Marentette Ave
Windsor, Ontario
N8X 4G2

ATTENTION: Beth Ann Prince
Manager, Community Investment and Market Innovation

Deadline for submissions is **Friday March 4, 2016.**

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For more information please contact:

Marty Komsa
President and Chief Executive Officer
519.974.3100

Susan Stockwell Andrews
Vice President, External Affairs and Corporate Secretary
519.974.3100



WFCU Credit Union has long been recognized as one of the leading, progressive financial organizations in the City of Windsor and Essex County. Serving Windsor and surrounding communities for 75 years, WFCU began in 1941 with assets of less than \$10,000 and now has \$2.4 billion in Managed Assets and Member Service Totals of \$3.3 billion. WFCU is the sixth largest in Ontario operating nine retail locations and serving 35,200 members including 31,600 Personal members in 16,000 households, 2,100 Businesses and 1,500 Organizations. WFCU membership is open to anyone who lives and/or works in Ontario.

The credit union having roots in the community is dedicated to offering the products and services that will enable members to conveniently handle all their financial business with WFCU. WFCU's Financial, Investment, Insurance and Trust product and service offerings are tailored to each member segment. Accessing the credit union and conducting everyday financial transactions is a priority for WFCU, providing a number of access channels to members including its above noted retail locations, live and automated telephone banking, online and mobile banking, MasterCard® credit card and merchant services, secure pre-authorized debit and credit services and 24 hour account access using a WFCU *MEMBER CARD*® debit card at ATMs and retailers.

Over the last 20 years WFCU has enhanced the financial strength of the credit union. Regulatory Capital remains strong at \$100.1 million and represents 7.77% of total assets and 13.17% of risk weighted assets. These ratios are substantially above regulatory standards of 4.0% and 8.0% respectively. The Deposit Insurance Corporation of Ontario (DICO) is the provincial deposit insurer equivalent to the federal Canada Deposit Insurance Corporation. WFCU's financial and operational strength is a result of planned initiatives developed in order to ensure that it strives to be the best.

WFCU is a loyal and active member of Central 1, the credit union's banker, trade association, and a financial cooperative. Central 1's role is to serve as central financial facility, liquidity manager, payments processor and trade association for the provincial credit union systems of British Columbia and Ontario. It provides leadership, advocacy, technology, and a range of support services in fulfilment of these key functions. Central 1 holds approximately \$13 billion in assets.

Committed to the communities it serves, WFCU is proud to display the Imagine Caring Company logo. Every year hundreds of local community organizations experience first-hand the benefits of several elements of WFCU's overall Community Investment Program, such as The Community 1 Free Chequing Account, Community Rooms, Scholarships, Donations, Sponsorships, Multi-Year Capital Giving and the Community Donations Fund.

WFCU stresses the importance of quality by maintaining an internal 5 Star Program. Reflective of offering a progressive work environment and culture supported by a strong focus on its employees and goals, WFCU has been repeatedly recognized as a Best Small and Medium Sized Employer and received multi-year ranking as one of the Best Workplaces in Canada. A Gord Smith Healthy Workplace Award recipient, WFCU is committed to promoting the importance of health and well-being among its employees.

WFCU's solid attributes of financial strength; innovation; local ownership; quality products and service; community mindedness; and strong human resource management, have resulted in the on-going success of the organization. WFCU is proud to serve the Windsor and Essex County community and to be a leading financial services provider.

For the 11th consecutive year, Canadians ranked credit unions first overall in Customer Service Excellence, among all financial institutions, surpassing all Canadian banks in *Ipsos 2015 Best Banking Awards*. In total, Canadian credit unions were awarded nine awards in the following categories: First for *Customer Service Excellence* (11th consecutive year); First for *Branch Service Excellence* (11th consecutive year); First for *Values My Business* (eighth consecutive year); Winner (tied) for *Products & Services Excellence*; Winner (tied) for *Financial Planning and Advice* (eighth consecutive year); Winner (tied) for *ATM Banking Excellence*; Winner (tied) for *Online Banking Excellence*; Winner (tied) for *Live Agent Telephone Banking Excellence* (third consecutive year); and Winner (tied) for *Automated Telephone Banking Excellence*; (third consecutive year).