



WINDSOR FAMILY CREDIT UNION
Corporate Office
3000 Marentette Avenue
Windsor, ON N8X 4G2
p. 519-974-3100 f. 519-974-9098

News Release
March 5, 2014

For Release

**HEINZ EMPLOYEES OFFERED ASSISTANCE PROGRAM
BY WINDSOR FAMILY CREDIT UNION (WFCU)**

WINDSOR, ON – Windsor Family Credit Union (WFCU) announced today a program to assist employees of the Municipality of Leamington’s Heinz plant. The WFCU Heinz Care Program, available to active Heinz employees, is designed to provide WFCU members and non-members with temporary assistance during the transition of the Heinz closure.

Along with specific programs to assist WFCU members who are employed at Heinz, all Heinz employees (members and non-members) are eligible for a bonus GIC rate on all new funds invested at the credit union for one year and greater.

“Heinz has played a significant role in the strong fabric of the Leamington community for many years,” said Martin J. Komsa, WFCU President and Chief Executive Officer. “We want all Heinz employees, including members of WFCU, to know that we are committed to working with them to ensure that they continue to feel comfortable with their financial situation throughout this transition. We remain proactive in working with individuals to ensure that proper financial planning and arrangements are made before any difficult circumstances arise. WFCU is proud to continue to do our part to assist during this period of economic transition in the Windsor and Essex County community.”

All active Heinz employees are encouraged to call 519-974-3100 to find out how they can take advantage of The WFCU Heinz Care Program.

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For more information please contact:

Steve Deneau
Windsor Family Credit Union (WFCU)
Vice President, Business Development
519-974-3100
sdeneau@windsorfamily.com

Susan Stockwell Andrews
Windsor Family Credit Union (WFCU)
Vice President, External Affairs & Corporate Secretary
519-974-3100
sstockwell@windsorfamily.com

ABOUT WINDSOR FAMILY CREDIT UNION (WFCU)

Windsor Family Credit Union (WFCU) has long been recognized as one of the leading, progressive financial organizations in the City of Windsor and Essex County. Serving Windsor and surrounding communities for over 70 years, WFCU began in 1941 with assets of less than \$10,000 and now has \$1.6 billion in Managed Assets and Member Service Totals of \$2.4 billion. WFCU is the seventh largest in Ontario operating seven (7) retail locations and serving 33,000 members including 30,000 Personal members in 15,700 households, 1,760 Businesses and 1,300 Organizations. WFCU membership is open to anyone who lives and/or works in Ontario.

The credit union having roots in the community is dedicated to offering the products and services that will enable members to conveniently handle all their financial business with WFCU. WFCU's Financial, Investment, Insurance and Trust product and service offerings are tailored to each member segment. Accessing the credit union and conducting everyday financial transactions is a priority for WFCU, providing a number of access channels to members including its above noted retail locations, live and automated telephone banking, online and mobile banking, MasterCard® credit card and merchant services, secure pre-authorized debit and credit services and 24 hour account access using a WFCU Member Card at ATMs and retailers.

Over the last 20 years WFCU has enhanced the financial strength of the credit union. Regulatory Capital remains strong at \$75.7 million and represents 7.1% of total assets and 12.0% of risk weighted assets. These ratios are substantially above regulatory standards of 4.0% and 8.0% respectively. The Deposit Insurance Corporation of Ontario (DICO) is the provincial deposit insurer equivalent to the federal Canada Deposit Insurance Corporation. WFCU's financial and operational strength is a result of planned initiatives developed in order to ensure that it strives to be the best.

WFCU is a loyal and active member of Central 1, the credit union's banker, trade association, and a financial cooperative. Central 1's role is to serve as central financial facility, liquidity manager, payments processor and trade association for the provincial credit union systems of British Columbia and Ontario. It provides leadership, advocacy, technology, and a range of support services in fulfilment of these key functions. Central 1 holds \$12.2 billion in assets.

Committed to the communities it serves, WFCU is proud to display the Imagine Caring Company logo. Every year hundreds of local community organizations experience first-hand the benefits of several elements of WFCU's overall Community Investment Program, such as The Community 1 Free Chequing Account, Community Rooms, Scholarships, Donations, Sponsorships, Multi-Year Capital Giving and the Community Donations Fund.

WFCU stresses the importance of quality by maintaining an internal 5 Star Quality Program. Reflective of offering a progressive work environment and culture supported by a strong focus on its employees and goals, WFCU has been repeatedly recognized as a Best Small and Medium Sized Employer and received multi-year ranking as one of the Best Workplaces in Canada. A Gord Smith Healthy Workplace Award recipient, WFCU is committed to promoting the importance of health and well-being among its employees.

WFCU's solid attributes of financial strength; innovation; local ownership; quality products and service; community mindedness; and strong human resource management, have resulted in the on-going success of the organization. WFCU is proud to serve the Windsor and Essex County community and to be a leading financial services provider.