

MEMBER CARD® Debit Card DIRECTPLAY AND WIN!™ Sweepstakes



HOW TO PLAY: To Direct Play, simply use your *MEMBER CARD®* Debit Card for a Direct Payment transaction and you could win in the Credit Union DIRECTPLAY AND WIN!™ Sweepstakes

Sweepstakes Rules and Regulations

1. The Sweepstakes will consist of a cash prize of \$500.00 per week for a total of four weeks, in each province.
2. The contest is open to all affiliated credit union members with the exception of:
 - a. credit union employees
 - b. Credit Union Central of Canada's employees, their family members and any other representatives
3. Each *MEMBER CARD®* Debit Card Direct Payment transaction during the week preceding a prize draw, will automatically be entered for a weekly prize for the weeks ending November 8 (Week 1), November 15 (Week 2), November 22 (Week 3), November 29 (Week 4).
4. In compliance with the Criminal Code of Canada, no purchase is necessary to participate in the contest. A person may write on a postcard, their name, address, name of credit union, a date (month and day) and time (hour, minute, second) falling within the duration of the contest, with a separate entry for WEEK 1, WEEK 2, etc. and mail it to:

MEMBER CARD Debit Card Sweepstakes
Credit Union Central of Canada
300 The East Mall, Suite 500
TORONTO, ON M9B 6B7

There will be a limit of one postcard entry per household per week. Entries for each week must be received by Credit Union Central of Canada not later than the Friday preceding the draw in the following week.

5. Before the actual contest begins, an independent representative selected by Credit Union Central of Canada will randomly draw a day and time for each of the four weeks the contest is running (e.g. Monday, November 2, 2009 13:35:02). These will be placed in sealed envelopes and forwarded to the appropriate person at Credit Union Central of Canada the Monday after each week ends. The exact or closest matching time in the preceding week will be selected and eligible to win. Postcard entries will also be eligible to win and must be received by entry due date each week.
6. Each week the winning entry in each province will be verified and the appropriate credit union will be contacted. The necessary information about the member will be obtained for immediate contact.
7. The potential winner will then be contacted by telephone and, before being declared a winner will be required to answer correctly within a specified time period a mathematical skill-testing question.

If for some reason it is not possible to contact the potential winner after 5 business days, or they are ineligible, then the next closest potential winner will be provided.



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